

# Light reading



January/February 2014



## From the general manager

We often say that City Light is a good steward of the environment, and that's more than just words. We became the nation's first carbon-neutral utility in 2005 and have attained that status every year since. Our strategic plan showcases, in detail, how we will continue our 100-year tradition of environmental and conservation leadership. Find out how we're making a difference in our latest Environment Report, now available online:

[www.seattle.gov/light/environment](http://www.seattle.gov/light/environment).



In its pages, we outline ways in which the utility takes seriously its commitment to the environment, and to the people we serve. While offering customers clean hydroelectricity, the utility is also mindful of protecting salmon, restoring habitat for wildlife, and saving energy.



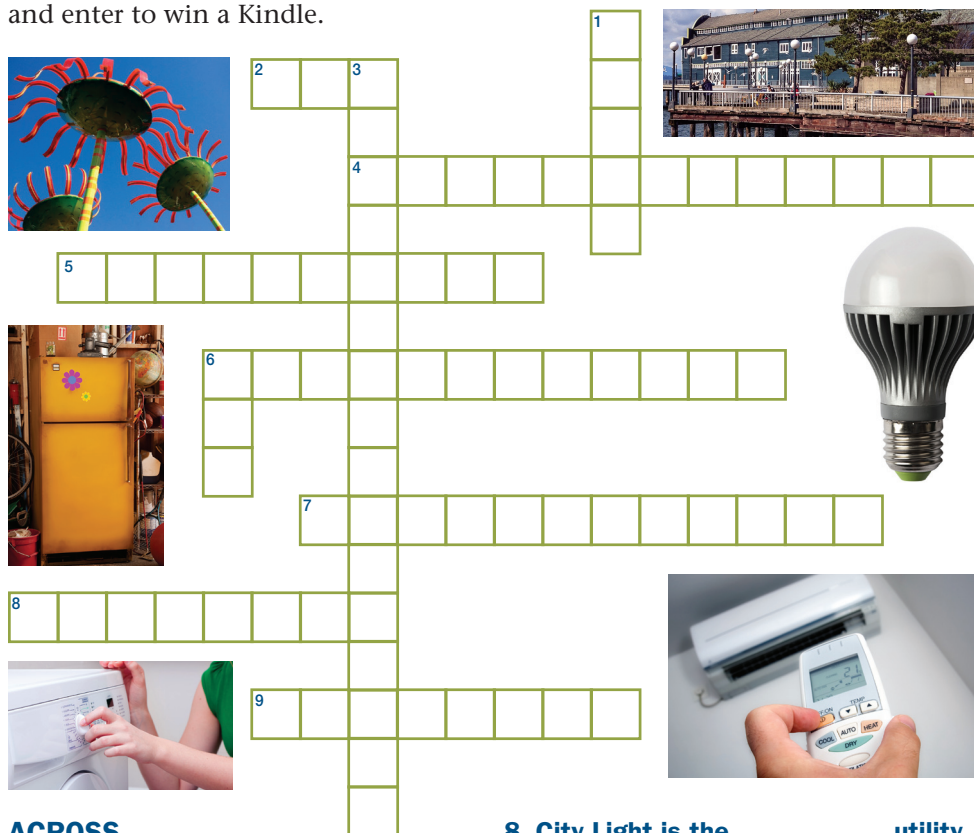
Please take a moment and read for yourself why we call ourselves the nation's greenest utility.

Jorge Carrasco  
General Manager, CEO

## Go Green, Get Green crossword contest

Through a pioneering conservation program, City Light has been saving customers energy and money since 1977. Many of the ways we help customers to Go Green and Get Green are hidden in the crossword puzzle below. Test your knowledge and enter to win a Kindle.

For help with the answers and rules, go to [seattle.gov/light/save](http://seattle.gov/light/save). There are two ways to submit your answers: email them to [SCL\\_crossword@seattle.gov](mailto:SCL_crossword@seattle.gov) or mail them to **Energy Advisor, Attn: CW, P.O. Box 34023, Seattle, WA 98124.**



### ACROSS

2. Light bulb that can last up to 25 years.
4. Take a "load" off and get a \$100 rebate on a \_\_\_\_\_.
5. Green Up solar-powered sculpture.
6. City Light has the longest running program in the nation (36 years).
7. City Light will give you \$30 to recycle your old secondary one.

8. City Light is the \_\_\_\_\_ utility in the nation.

9. Where Community Solar meets the sea.

### DOWN

1. Bulb brightness.
3. This efficient system can heat or cool your home.
6. Compact Fluorescent Lamp abbreviation.

## Energy Advisor tip: New Year's resolution

Conserving energy is an easy resolution you can keep this year. Conservation saves you money, and it has a positive impact on your community as well as the planet. City Light conservation programs offer numerous ways to save. For more tips and information, call an Energy Advisor at **206.684.3800**.



## Improve the view

We've launched an effort to reduce the numbers of double utility-poles in our service territory, which are jointly used by cable companies and others. Inquire on a double pole by calling **206.684.POLE (7653)** or email [scl\\_dblpole@seattle.gov](mailto:scl_dblpole@seattle.gov). Please provide the black and yellow seven-digit number affixed to the pole.

## Safety tip from the field



**"If you use a portable generator during a power outage, never use it indoors, including a garage or carport. For an extra measure of safety, install carbon monoxide alarms in your home."**

**— James Alexander,  
City Light crew chief**



## Help with bills

The Utility Discount Program offers up to 60 percent savings for income-qualified customers. Find out more at

[www.Seattle.gov/Light/Discount](http://www.Seattle.gov/Light/Discount).

Project Share provides one-time help to customers having trouble paying their electric bills.

Contribute by donating online or call **206.684.3000**. Details at

[www.seattle.gov/light/help/share](http://www.seattle.gov/light/help/share).



## Videos on YouTube

City Light's YouTube channel is informative and entertaining.

Click on 'videos' at

[www.youtube.com/user/SeattleCityLight](http://www.youtube.com/user/SeattleCityLight).

## LED streetlights

City Light has completed its conversion of more than 40,000 residential streetlights to energy efficient LED technology and is converting arterial streetlights. LEDs increase reliability, reduce energy consumption, and save money.

## Take Winter By Storm

As a partner of Take Winter By Storm, City Light helps you make it through bad weather. Get updates from the National Weather Service, road and traffic information, school closures, and more at [www.takewinterbystorm.org](http://www.takewinterbystorm.org).



## City Light: nation's greenest

City Light offers a zero-carbon footprint, clean hydroelectricity, 35 years of energy conservation, and protection for fish. Learn more at [www.nationsgreenest.org](http://www.nationsgreenest.org).



## In your neighborhood: City Light @ work

Crews are in these neighborhoods, working to keep your lights on.

- View Ridge: installing conduit to improve electrical reliability;
- Leschi (MLK Jr. Way between E. Alder and E. Jefferson): installing conduit to improve reliability;
- Montlake: replacing underground infrastructure at Boston Terrace to improve reliability;
- Pioneer Square (S. Washington St. between 3rd Ave. S. and 4th Ave. S.): rebuilding vault and installing duct bank to increase capacity and maintain reliability.

Visit [www.seattle.gov/light/construction](http://www.seattle.gov/light/construction) and click on the  construction sign for details.

## Power out? During a power outage, get info fast:



### Mobile phone app

[www.seattle.gov/light/mobile](http://www.seattle.gov/light/mobile)



### Online outage map

[www.seattle.gov/light/sysstat](http://www.seattle.gov/light/sysstat)



### Twitter

[twitter.com/SEACityLight](https://twitter.com/SEACityLight)



### Facebook

[www.facebook.com/SeattleCityLight](http://www.facebook.com/SeattleCityLight)



## "Highest Customer Satisfaction With Business Electric Service in the Western United States Among Midsize Utilities"\*

\*Seattle City Light received the highest numerical score among midsize utilities in the West region in the proprietary J.D. Power and Associates 2013 Electric Utility Business Customer Satisfaction Study<sup>SM</sup>. Study based on 25,794 total online interviews ranking the 9 largest providers in the West (AZ, CA, CO, ID, MT, NM, NV, OR, UT, WA, WY). Proprietary study results are based on experiences and perceptions of consumers surveyed April-June and September-December 2012. Your experiences may vary. Visit [www.jdpower.com](http://www.jdpower.com).



## Seattle City Light

**Seattle City Light: The first carbon-neutral utility in the nation.**

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[www.seattle.gov/light](http://www.seattle.gov/light)

[www.twitter.com/SeaCityLight](http://www.twitter.com/SeaCityLight)



Questions, comments or suggestions?

Call **206.684.3000** or contact *Tell Seattle City Light* at [www.seattle.gov/light](http://www.seattle.gov/light).

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Newsletter available in Spanish, Vietnamese, Chinese, Somali, Tagalog and Korean online or call **206.684.3000**.



**Printed on recycled paper.**





Family-owned PáTu Wind Farm, Oregon

# Green...Greener...Green Up!

Go beyond hydropower with independent energy from the Northwest

At Seattle City Light, we are always looking for ways to support clean energy. That's why we include PáTu Wind, owned and operated by brothers Jeff and Ormand Hildebrand, in our Green Up portfolio.

Green Up is a voluntary program where you can support Northwest energy projects like PáTu, making electricity from sources that will not run out or pollute.

Join now! Complete the form on the back side of this insert, or find out more at [Seattle.gov/GreenUp](http://Seattle.gov/GreenUp).



Seattle City Light

**Green Up!**



## Yes! I support independent, clean Northwest energy at a per month level of:

☐ \$3 per month (represents 200 kWh, the min. participation level)

☐ \$6 per month (represents 400 kWh)

☐ \$12 more per month ((represents 800 kWh of renewable energy, the average monthly Seattle household electricity usage)

☐ I already participate, but want to add \$ each month

\_\_\_\_\_  
SCL Customer Name on the Account

\_\_\_\_\_  
SCL Service Address

\_\_\_\_\_  
City, State, ZIP

\_\_\_\_\_  
Daytime Telephone Number (used only to confirm your information)

\_\_\_\_\_  
E-mail Address (for program news and important updates only)

**Enclose with City Light payment or mail to:** Green Up,  
Seattle City Light, PO Box 34023, Seattle, WA 98124-4023

Seattle City Light's Green Up program supports geothermal (64% ID), wind (19% WA, OR), dairy biogas (14% WA, ID), and small hydro (3% ID)



**Energy**

Your purchase of renewable energy certificates (RECs) is supporting electricity production in the West. For every unit of renewable electricity generated, an equivalent amount of RECs is produced. The purchase of RECs helps offset conventional electricity generation in the region where the renewable electricity generator is located. The purchase also helps build a market for renewable electricity and may have other local and global environmental benefits such as reducing global climate change and regional air pollution. For more information about RECs, please visit [www.green-e.org](http://www.green-e.org)



Seattle City Light

**Green Up!**